

# THE MLSs IN ACTION

Local broker marketplaces known as Multiple Listing Services (MLSs) connect buyers and sellers of real estate in the U.S. through their respective agents. MLSs gives first-time, low-income and other buyers better access to the American dream of homeownership while also exposing a seller's property to the greatest number of potential buyers.

## WHAT THE MLS DOES FOR YOU:

## A WORLD WITHOUT THE MLS:

Largest database of available homes



No centralized source of available homes

Most up-to-date home status information



Outdated home status information

Maximized visibility of homes for sale



Fewer homes for buyers to choose from on real estate websites

Verified, trusted, detailed and accurate property information



Unverified, inaccurate and unreliable property information

Facilitates cooperation between buyer and seller brokers



Buyers/sellers would likely have to pay to list on websites

Equal opportunity for all home buyers and sellers



Residents without access to brokerages would have fewer options

Easy to find the agent selling the home



Inconsistent broker information in listings across marketplace

Level playing field between large and small brokerages



Markets become broker-controlled